

MINERAL KING PRESERVATION SOCIETY

# 5 YEAR PLAN

2024-2029



EST. 1986  
**MINERAL KING**  
PRESERVATION SOCIETY

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## MINERAL KING PRESERVATION SOCIETY

The Mineral King Preservation Society is a nonprofit organization established in 1986 to promote the preservation of the natural and historic assets of the Mineral King area in Sequoia National Park. On October 27, 2003, a major portion of Mineral King's cultural resources were listed on the National Register of Historic Places as part of the Mineral King Road Cultural Landscape District.

Since its inception, the Mineral King Preservation Society has engaged in research, restoration, preservation, and interpretation of Mineral King's unique cultural resources in collaboration with the National Park Service. These resources include archaeological sites, historic cabins, mines, mining settlements, mill sites, historic dams, trails and roads, and artifacts associated with human activity in Mineral King. The Society's collections include documents, photos, artifacts, and data records.

### PLANNING PROCESS

We embarked on strategic planning as an opportunity to draw inspiration from our past and to chart a path for our future. A committee of board members and our Executive Director, Lisa Monteiro led us through the process. We designed strategic questions to survey staff, MKPS members, supporters, volunteers, colleagues, SEKI staff, and community members.

The Mineral King Preservation Society Board, along with Executive Director Lisa Monteiro met on October 21, 2023 at 9 AM at 601 W. Acequia in Visalia, California for a planing workshop facilitated by Carol L. Carins, consultant and retired City of Visalia Assistant city Manager. The purpose of the workshop was to revisit our Mission Statement, Vision, and Values. In addition, new long-term and short-term goals and plans were created. We reviewed accomplishments and challenges of the past five years and from these, began to form this plan.

Drawing inspiration from the word "expand," our strategic goals over the next five years are grounded in the commitment to broaden our impact and reach. As we navigate this strategic journey, we envision expanding our connections through strengthened partnerships and donor relations, expanding care for our collections and exhibits, and expanding experiences for our community through innovative education and programing. This plan reflects our dedication to growth, sustainability, and the continued enhancement of the Mineral King Preservation Society's mission.

## Mission

The Mineral King Preservation Society is dedicated to preserving and sharing the history of Mineral King and the Southern Sierra for future generations.

## Values

### Integrity

MKPS is committed to honest communication, transparency, accuracy, and managing resources in a trustworthy and accountable manner.

### Diversity, Equity & Inclusion

MKPS respects, values and celebrates the unique attributes, characteristics and perspectives that make each person who they are. We consider diversity and inclusion a driver of institutional excellence and seek out diversity of participation, thought and action. We strive to have our partners, exhibits and programs embrace these core values.

### Excellence

MKPS seeks to attain excellence in all areas of endeavor, including exhibitions, educational programs, collections care and research. We strive for full professionalism in all our activities.

### Partnership & Collaboration

MKPS works to actively engage and foster our partnerships and to collaborate to achieve a high impact and remain a relevant asset to our community.

### Stewardship

MKPS fosters an understanding of, and responsibility for, the cultural and natural diversity of the area. We strive to instill an ethic of preservation and a sense of stewardship for the region's heritage. We care for the resources that have been entrusted to us responsibly and ethically to ensure preservation for future generations.

# GOALS

## Expanding Care: Collections, Exhibits, Grounds

- I. Provide proper collection care and storage
- II. Improve ADA Access
- III. Create Emergency Plan
- IV. Continue archiving collection
- V. Create an exhibit schedule
- VI. Create an exhibit maintenance plan

## Expanding Connections: Donor and External Relations

- I. Build stronger partnerships in surrounding communities
- II. Update and promote public image
- III. Create a marketing and communications plan
- IV. Create a volunteer program
- V. Strengthen relationship with TRHS

## Expanding Experiences: Education and Programs

- I. Expand public programming
- II. Continue video series
- III. Create online and virtual exhibits
- IV. Develop opportunities for education and interpretation

## Expanding Foundations: Financial Growth & Sustainability

- I. Increase membership
- II. Expand fundraising
- III. Increase operating revenue and identify new potential partners
- IV. Explore property and land options



# WORK PLAN

## Expanding Care: Collections, Exhibits, Grounds

- I. Provide proper collection care and storage
- II. ADA Access
- III. Create Emergency Plan
- IV. Continue archiving collection
- V. Create an exhibit schedule
- VI. Create an exhibit maintenance plan

Action Steps	Responsible Party (in order of responsibility)	Due By	Estimated Cost	Performance Measurement
Provide proper collection care and storage.	ED, Curator, and Archivist	Ongoing	\$15,000 (NEH and Cal State Library Grants)	Obtain proper storage materials for storage of all paper, photo and objects in collection. Install humidity and temperature monitoring and record keeping. Pest control.
Improve ADA Accessibility	ED and Curator	2025	\$18,000 (Cal Museums Grant)	ADA accessibility is completed for access to MK exhibits at TRHM.
Create Emergency Plan	ED	December 2024	\$10,000 (NEDCC Grant)	Board approved plan by end pf year.
Continue Archiving Collection	Curator and Archivist	Ongoing	Staff time	Regular updates on progress to board.
Create an Exhibit Schedule	Curator and ED	Schedule Completed 7/2024	Staff time	Board approves planned exhibit topics and schedule.
Create an Exhibit Maintenance Plan	Curator	Ongoing	Staff time and cleaning & maintenance supplies	Exhibits are maintained regularly.

# Expanding Connections: Donor and External Relations

- I. Build stronger partnerships in surrounding communities
- II. Update and promote public image
- III. Create a marketing and communications plan
- IV. Create a volunteer program
- V. Strengthen relationship with TRHS

Action Steps	Responsible Party (in order of responsibility)	Due By	Estimated Cost	Performance Measurement
Build stronger partnerships. Including MK cabin communities. MKDA, SEKI, TRHS.	ED and BOD	Ongoing	\$5,000 for promotional materials, mailings, etc.	Increase in activity, attendance, programs, and donations.
Update and promote public image	ED and BOD	Logo and branding in 2025	\$5,000	Logo design, printing costs.
Create a marketing and communications plan	ED	Annually	Staff time	Complete and adhere to annual plan.
Create a volunteer program	ED	2025	\$3,500 for volunteer appreciation event	Increase in volunteer opportunities and appreciation programs.
Strengthen relationship with TRHS  Create MOU between MKPS and TRHS	ED	Ongoing  2024	Staff time	Aligned goals between organizations, successful partnership in events and programs. Board approved MOU.

# Expanding Experiences: Education, Interpretation, and Programs

- I. Expand public programming
- II. Continue video series
- III. Online and virtual exhibits on website
- IV. Develop and expand opportunities for education and interpretation

Action Steps	Responsible Party (in order of responsibility)	Due By	Estimated Cost	Performance Measurement
Expand public programming	ED	Ongoing	Varied by event	New events and programs annually.  Positive feedback from attendee surveys.
Video series	ED	Ongoing (1 new video/year)	\$5,000	New videos completed.
Online and virtual exhibits on website and make website ADA compliant.	ED and Curator	Ongoing	\$5,000	Exhibits added to website and site moving toward 100% ADA accessibility.
Develop opportunities for education and interpretation	ED and Curator	2026	\$15,000 (IMLS grant for school "trunk" program pilot)	Pilot run of school trunk program.



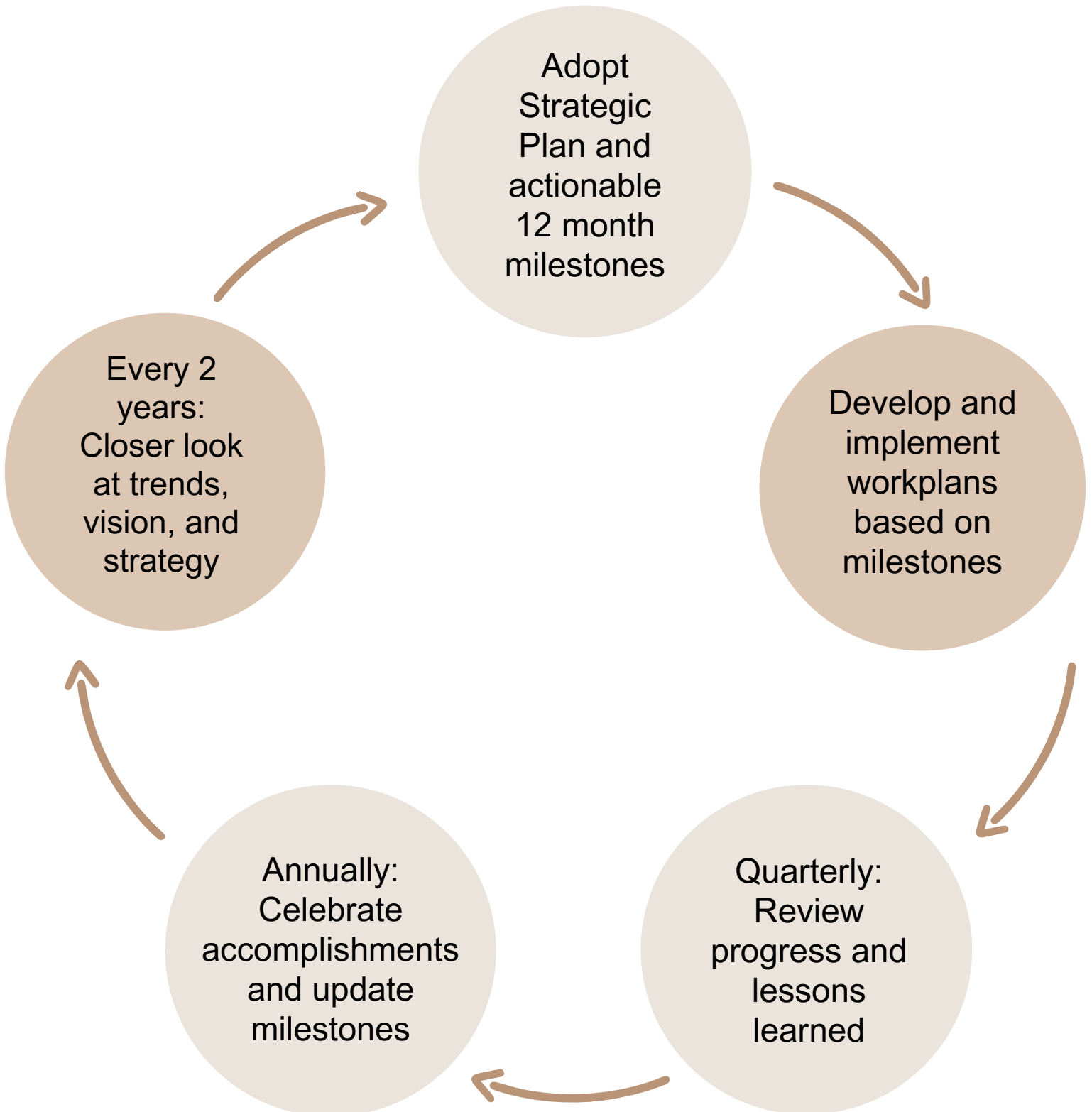
# Expanding Foundations: Financial Growth & Sustainability

- I. Increase membership
- II. Expand fundraising
- III. Increase our annual operating revenue and identify new potential partners
- IV. Explore property and land options

Action Steps	Responsible Party (in order of responsibility)	Due By	Estimated Cost	Performance Measurement
Increase membership	ED and BOD	Ongoing	\$4,000 (for printing, mailing)	Annual increase of members by 5%.
Annual Membership Event (Include with annual meeting?)	ED and BOD	Annually	Use sponsorships to offset event costs	Well attended event with positive survey feedback from attendees. Contributes to membership growth.
Expand Fundraising: Sustainable donor program	ED	2025	\$1,500 Marketing	Creation of programs for sustainable giving.
New grant funders	ED	Ongoing	Staff time	Approved applications from new sources.
Increase annual operating revenue and identify new potential partners	ED and BOD	Ongoing	Staff time	Increase in revenue
Explore property and land options	ED and BOD	2026	Unknown at this time	Unknown at this time

# PLANNING CYCLE

MKPS's planning cycle will promote continual action, reflection, and accountability as we implement the strategic plan.



# DIRECTORS AND STAFF

## BOARD OF DIRECTORS

Stuart Hendricks - President

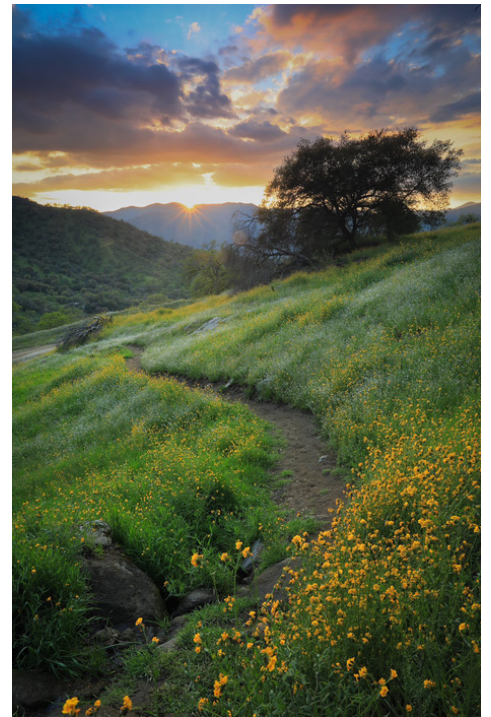
William Martin - Vice President

Daniel Vassar - Treasurer

Lisa McEwen - Secretary

Forrest Jones

Marc Mertz



## STAFF

Lisa Monteiro - Executive Director

Sandi Stryd - Curator/Controller

Antoinette Cloutier - Archivist

# GLOSSARY

BOD - Board of Directors

ED - Executive Director

MKPS - Mineral King Preservation Society

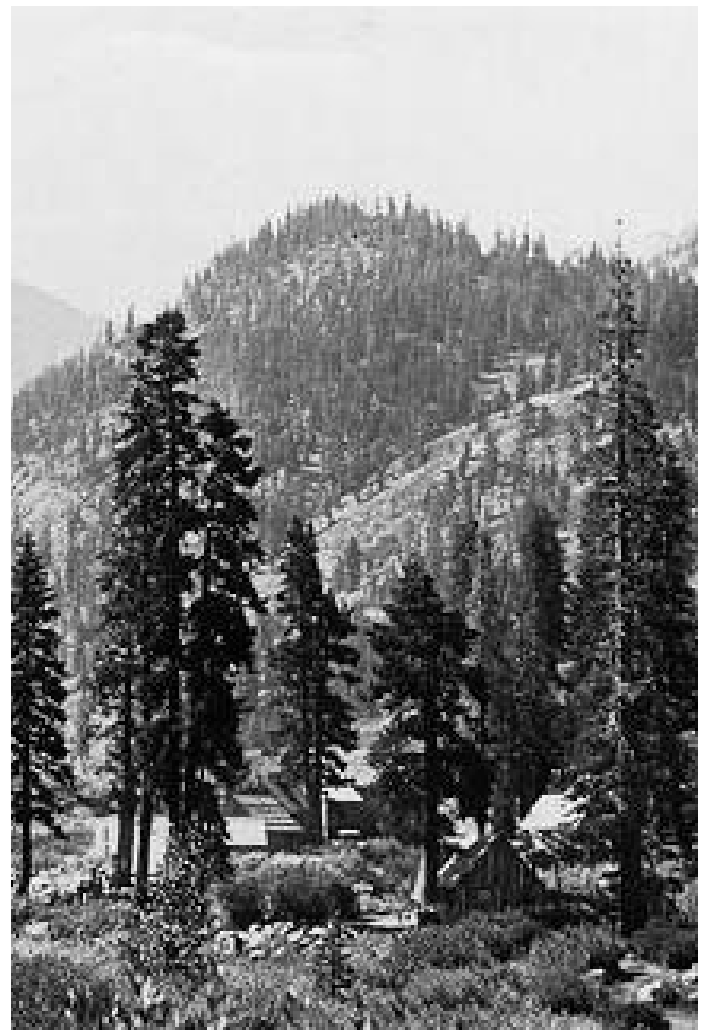
NPS - National Park Service

SEKI - Sequoia and Kings Canyon National Park

TRHS - Three Rivers Historical Society



*Timber Gap from old stamp mill 1/27/29*



# CONTACT

[lisa@mineralking.org](mailto:lisa@mineralking.org)  
(559)561-1000

Mailing Address:  
PO Box 86  
Three Rivers, CA 93271

Office Address:  
40838 Sierra Dr.  
Three Rivers, CA 93271

Mineral King Room  
Located in the Three Rivers Historical Museum  
42268 Sierra Dr.  
Three Rivers, CA 93271

Honeymoon Cabin  
Located at the end of Mineral King Rd. near the Mosquito/Eagle Lake Trailhead

The Mineral King Preservation Society is a Private Operating Foundation.  
Contributions are tax deductible under 501(c)(3) IRS. ID#77-0174309